



2026 Media Kit



ABOUT FEEDING PETS OF THE HOMELESS®

Feeding Pets of the Homeless is the first national nonprofit providing pet food and emergency veterinary care to pets that belong to people experiencing homelessness.

From 2008—December 2025, Feeding Pets has delivered more than 2.7 million pounds of food, medically treated 33,000 pets and provided nearly \$7.7 million in veterinary care, crates and support.



MISSION STATEMENT

Feeding Pets of the Homeless believes in the healing power of companion pets and of the human/animal bond, which is very important in the lives of people experiencing homelessness.

They find solace, protection and companionship through their pets. They care for their pets with limited resources so they themselves have less. Our task, nationwide, is to feed and provide emergency veterinary care to their pets and thus relieve the anguish and anxiety of homeless guardians who cannot provide for them.



Evidence shows that animal companionship is fortifying and contributes to the emotional well-being of people experiencing homelessness, including encouraging owners to obtain sobriety, leave abusive relationships, and avoid incarceration.

-National Alliance to End Homelessness

BY THE NUMBERS

2.5 to 3.5 million Americans experience homelessness each year according to The National Law Center on Homelessness & Poverty.

5 to 10% of people experiencing homelessness have pets. In some areas of the country, up to 33% have pets.

SNAPSHOT

Here's how we have saved thousands and thousands of pets since 2008.



Over 2.8
million pounds
food delivered



62% women
38% men
pet owners



Over 2,000
network hospitals
nationwide



34,000
pets medically
treated



Nearly 10%
of pet owners
are Veterans



Over \$7.6 million
in veterinary care,
food & support

PetsOfTheHomeless.org • 710 W. Washington St. Carson City, NV 89703 • 775-841-7463

THE TEAM

Officers

Genevieve Frederick – President & Founder

Renee Lowry – Chief Financial Officer

Jennifer Rust – Secretary

Dominick R. Austria, CPA – Treasurer

Directors

Gary L. Ailes, DVM

Laura Brown – Executive Director

Dominic Costarella

David J. Kowalek, BVMS

Tony Luchetti, DVM

Skylar Young, Esq.

Senior Management Team

Kristen Furleigh, MBA – Marketing Director

LOGOS AND INFO SHEET

[Download Logos and Info Sheet](#)



Fact Sheet

Feeding Pets of the Homeless is the first national nonprofit providing pet food and emergency veterinary care to pets that belong to people experiencing homelessness.

“No pet, no matter who the guardian is, should be hungry. This belief led to starting Feeding Pets of the Homeless, a nationwide movement of people who join us in feeding and providing veterinary care to pets belonging to our fellow citizens experiencing homelessness.”

—GENEVIEVE FREDERICK, FOUNDER AND PRESIDENT

SNAPSHOT Here's how we have saved thousands and thousands of pets since 2008.

 Over 2.8 million pounds of food delivered	 62% women 38% men pet owners	 Over 2,000 network hospitals nationwide
 34,000 pets medically treated	 Nearly 10% of pet owners are Veterans	 Over \$7.6 million in veterinary care, food & support

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STYLE GUIDE

We prefer to say, “**people experiencing homelessness,**” as opposed to labeling people **homeless**. Please do not say, “the homeless.”

Feeding Pets of the Homeless in first reference, then **Feeding Pets** in second and subsequent reference.

Give a Dog a Bone Week is our annual Nationwide pet food drive held in the second week of August.

CERTIFICATIONS

We act with integrity!

We've earned a



✦ FOUR-STAR RATING ✦

from

 Charity Navigator

4 Star Rating by
Charity Navigator

Platinum
Transparency
2026

Candid.

A 2026 “Platinum”
GuideStar-rated
transparent nonprofit.

MEDIA CONTACT

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