

[DONATE](#)

A Note From Our Founder

Dear %firstName%,

Each August, I'm reminded of the simple but powerful truth that compassion can start with something as small as a can of pet food.

Give a Dog a Bone Week began as a grassroots effort to help feed pets of people experiencing homelessness. Today, it's a nationwide movement—and it wouldn't be possible without people like you.

These pets offer their owners comfort, security, and unconditional love during the most difficult times. Your donations—whether it's a bag of food, a shared fundraiser, or a food drive—help keep those pets healthy and by their owner's side.

This year, we've set a goal to raise **\$25,000** during Give a Dog a Bone Week. Every contribution, no matter the size, helps us reach more pets in need and the people who love them.

If you're looking for a meaningful way to give back this month, I invite you to be part of this effort. Together, we can fill more bowls and bring peace of mind to those who need it most.

petsofthehomeless.org/giveadogaboneweek

JOIN GIVE A DOG A BONE WEEK

With gratitude,



Genevieve Frederick

Genevieve Frederick
Founder and President
Feeding Pets of the Homeless®

Share this email



Success Stories That Matter

Highlighting Those Who Deserve It



Hi, I'm Mabel.

I'm a 4-year-old Hound mix, and I live with my dad in a tent near a river in California. Life isn't easy for us, but we stick together. My dad struggles with anxiety, and he says I'm the one who keeps him calm.

One day, while we were out for a walk, a dog came running toward us. I stepped in to protect my dad, and unfortunately, it turned into a fight. The other dog's owner was able to separate us, but not before I was bitten on my legs and had deep cuts on my paws. My dad tried to clean and bandage my wounds, but he knew I needed more help.

He called Feeding Pets of the Homeless, and they made sure I got care fast. The vet treated my injuries and gave me a pain injection to help me heal. They were so gentle and kind to me. Now I'm back with my dad, safe and recovering. Feeding Pets of the Homeless contributed \$667 toward my care. Thank you for giving me the help I needed to stay by my dad's side.

A text from Mabel's dad:

"Hi, thank you so much for helping Mabel! She is resting and the pain meds are working."
<https://petsofthehomeless.org/category/success-stories/>

YOUR SUPPORT = SUCCESS STORIES

Your Impact

Since 2008

Number of Pets Helped

Amount Of Pet Food
Collected

Amount Given In
Veterinary Care, Pet
Food & Crates

Veterinarians in our
Network



Help Us Increase The Numbers

Click The Area That You'd Like To Support

[Donate a Cash Gift](#)

[Find a Donation Site](#)

[Become a Volunteer](#)

[Become a Donation Site](#)

How You Can Help During Give a Dog a Bone Week



There are so many ways to make an impact during **[Give a Dog a Bone Week](#)** (Aug. 3–9)—no matter where you are!

- ✓ **Donate pet food or supplies**
- ✓ **[Start an online fundraiser](#)**
- ✓ **Visit our Open House** in Carson City (M–F, 9 a.m.–3 p.m.)
- ✓ **Host a pet food drive**—it's a great team-building opportunity!

We've made it easy with a free toolkit that includes posters, tips, and everything you need to get started: <https://petsofthehomeless.org/giveadogaboneweek>

DOWNLOAD TOOLKIT

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Pet Spending in America and What it Means for Pets of the Homeless



How Much Do Americans Spend on Their Pets?

In 2024, Americans spent over \$152 billion on their pets. From food and treats to veterinary care, the numbers show how deeply we care for our furry companions. But for pet owners facing homelessness, even basic care can feel out of reach. That's where we step in.

Read more about national pet spending and the life-saving impact your support makes possible.

<https://petsofthehomeless.org/pet-spending-in-america-and-what-it-means-for-pets-of-the-homeless/>

READ THE BLOG

Volunteers and Donation Sites in Action



<https://petsofthehomeless.org/get-help/how-we-help/volunteer-opportunities/>

BECOME A VOLUNTEER

Client Gratitude

"...the kindness of Feeding Pets of the Homeless truly make a difference—not just for our pets, but for us as their people, too. Knowing there are folks like you who care lifts a big weight off my shoulders and helps me care for Nyla the way she deserves.

Please pass along my thanks to everyone involved. We're both so grateful." - Nyla's mom

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